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The Public is Urged to Use Radiant Floor Heat to Prepare for Colder Weather Ahead

Following on the heels of a most brutal winter, the summer of 2014 is turning out to be the coolest summer on record according to data from the USHCN (United States Historical Climatology Network). 90 degree days have been plummeting in the USA for 80 years and this year through July 23 has been the lowest at all USHCN stations.

Thermosoft's Internal Panel on Comfort Conservation (IPCC), an industry expert organization whose mission is "warming the world", urges the public to take immediate action to prepare for the inevitability of colder weather ahead. Electric warm floor systems from Thermosoft are building heating solutions that can be used as the primary heat source or to supplement existing heating systems. Thermosoft's radiant floor heat is often installed instead of using space heaters to warm floors in individual rooms where heating is problematic. Some rooms require supplemental floor warming because they are built over a crawl space or a garage or because they contain sliding doors, fireplaces, numerous windows or other built-in causes of heat loss.

Thermosoft radiant floor heat is not as susceptible to heat loss like convection heaters because radiant heat, like the sun, is attracted to people and objects. Radiant warm floors do not directly warm the air so they do not lose significant heat to exfiltration through windows, doors, walls, and chimneys, nor does it rise to the ceiling. Because of these energy savings, building heat loads can be reduced up to 35% with radiant compared to convection heating according to the American Society of Heating, Refrigeration and Air Conditioning Engineers. What's more, since there is no duct work with Thermosoft's electric warm floor systems, heat that would be lost in the duct work, estimated to be up to 35% by the U.S. Department of Energy, is also saved.

In an effort to encourage homeowners and commercial building managers to heed the advice of the IPCC to conserve comfort and energy, Thermosoft is now offering radiant floor heat systems at generous discounts during the summer months for a limited time. Homeowners and professional installers can conveniently shop Thermosoft's secure and verified [website](#) that reliably operates 24/7/365. Many buyers call Thermosoft's toll-free "heatline" to speak with knowledgeable and trusted professionals to help them navigate various in-floor warming options. Thermosoft's candid, informative and respectful sales representatives are standing by to answer floor warming and installation questions by phone, email or by chat. Thermosoft offers a 100% money back guarantee.

ThermoSoft International Corporation is the leading, fully integrated, USA manufacturer of UL and ETL/Intertek compliant in floor warming systems that are easy-to-install, affordable and green, saving energy up to 40%. ThermoSoft provides its systems for installation under almost any type of floor covering. Same day shipping, lifetime warranty, toll-free installation and lifetime technical support are provided for ThermoSoft's floor heat systems. For more information, visit: <http://www.thermosoft.com>.

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