

**April 30, 2014**

## **Thermosoft Floor Heating Provides Safe Haven from Armageddon Fears**

The headlines tell us that Ukraine fears imminent invasion, that Russian spy ships were detected off the coast of Florida, that this could be the start of World War III. The good news is that it is not too late to experience the soothing comfort and joy of electric radiant floor heating.

In times of crisis, whether real as in the case of Ukraine or imagined as in global warming, people begin to think about doing the important things in life. Whether it's telling someone they are loved, forgiving past transgressions or installing warm floors, it is never too late to do what's right for country, family and the environment.

The soothing comfort of electric radiant floor heat is definitely a "must do" experience. Stepping barefoot on a warm tile, laminate or wood floor is comparable to a walk on the sunny beach. Warmth radiating from floor to head level is not only comforting, it is energy efficient. 100% of the energy expended with electric underfloor heating is utilized to warm the floor. No energy is wasted in the ductwork or rising to the ceiling as with convection heating systems. Moreover, individual rooms can be thermostatically controlled based on different times of use and temperature requirements.

Since floor heat radiates healthy warmth like the sun and is not blown in like a nor'easter, there are no chilly drafts blowing dust, dirt and allergens around the home. Warm floors create a calm, quiet, draft-free sanctuary where families can escape the cares of the world while re-energizing for the day.

More good news is that Thermosoft's facilities have not been appropriated for conversion to wartime armaments production. Thermosoft's fully integrated manufacturing facility is still dedicated to the production of high quality, low cost, electric radiant floor heating systems. There is no better time to install a healthy, comforting, warm floor than right now as the brutal winter reluctantly releases its grasp or as preparation for next year's inevitable arctic blast.

Homeowners and professional installers can conveniently shop Thermosoft's secure and verified website that reliably operates 24/7/365. Many buyers call Thermosoft's toll-free "heatline" to speak with knowledgeable and trusted professionals to help them navigate various in-floor warming options. Thermosoft's candid, informative and respectful sales representatives are standing by to answer radiant floor heat and installation questions by phone, email or by chat. Thermosoft offers a 100% money back guarantee.

ThermoSoft International Corporation is the leading, fully integrated, USA manufacturer of UL and ETL/Intertek compliant in floor warming systems that are easy-to-install, affordable and green, saving energy up to 40%. ThermoSoft provides its systems for installation under almost any type of floor covering. Same day shipping, lifetime warranty, toll-free installation and lifetime technical support are provided for ThermoSoft's floor heat systems.

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